



**July 3<sup>rd</sup> – 5<sup>th</sup>, 2026**  
**Cochrane & District Agricultural Society**

The Western Canadian Pony Classic is a multi-discipline show, created to showcase ponies and their versatility, as well as offer a fun family event for juniors and amateurs alike.

**WESTERN CANADIAN PONY CLASSIC SPONSORSHIP PACKAGES**

**Class Sponsorship: \$35**

Sponsors are listed in prize book and program, mentioned on socials, name announced during class.

**Championship/ High Point Sponsorships (including Grand and Division Championship classes): \$100**

Your sponsorship includes cash prizes for the champion and reserve champion, as applicable.

Sponsors are listed in prize book (if received in time) and program, mentioned on socials, name/logo on website, company name announced during class, and 1 post with our Sponsor Saturday program, in which we highlight one of your recent social media posts to our community. High Point sponsorships currently available: Connemara High Point Award, German Riding Pony High Point Award, Performance High Point Award, M&M High Point Award and the Fun & Games Championship. If you would like to sponsor a High Point Award for your breed or a custom High Point Award, please contact us.

**Supreme Welsh Championship Sponsorship (2 available): \$200**

Your sponsorship includes cash prizes, sashes and 2 engraved plates for the Supreme & Reserve Supreme champions

Sponsors are listed in prize book (if received in time) and program, mentioned on socials, name/logo on website, company name announced during class, and 1 post with our Sponsor Saturday program

**Division Sponsorship (includes all classes in a division): \$250**

Sponsorship includes cash prizes for the division champions, as applicable.

Sponsors are listed in prize book (if received in time) and program, mentioned on socials, name/logo on website, receive a quarter page ad in the program, company name announced throughout the division, and 2 posts with our Sponsor Saturday program

**Overall High Point Sponsorship (only 1 available): \$375**

Sponsorship includes large cash prizes for the winners.

Sponsor is listed in prize book (if received in time) and program, mentioned on socials, name/logo on website, receives a quarter page ad in the program, company name announced during the high point presentation awards, and 2 posts with our Sponsor Saturday program.

**Silver Sponsorship: \$500**

Sponsor is listed in program, mentioned on socials, name/logo on website, half page ad in the program, company name announced throughout the show, arena banner, and 3 posts with our Sponsor Saturday Program.

**Gold Sponsorship: \$1000**

Sponsor is listed in program, mentioned on socials, name/logo on website, full page ad in the program, company name announced throughout the show, arena banner, and monthly posts with our Sponsor Saturday program.

**Custom Sponsorship Packages**

Our team can work with you to create a unique sponsorship experience that meets your needs. Contact us to discuss.

Website: [www.poshalta.com](http://www.poshalta.com)

Email: [poshaltasponsorships@gmail.com](mailto:poshaltasponsorships@gmail.com)

Facebook: [POSH ALTA: Pony Shows of Alberta](https://www.facebook.com/POSHALTA-Pony-Shows-of-Alberta)

Instagram: <https://www.instagram.com/poshulta/>